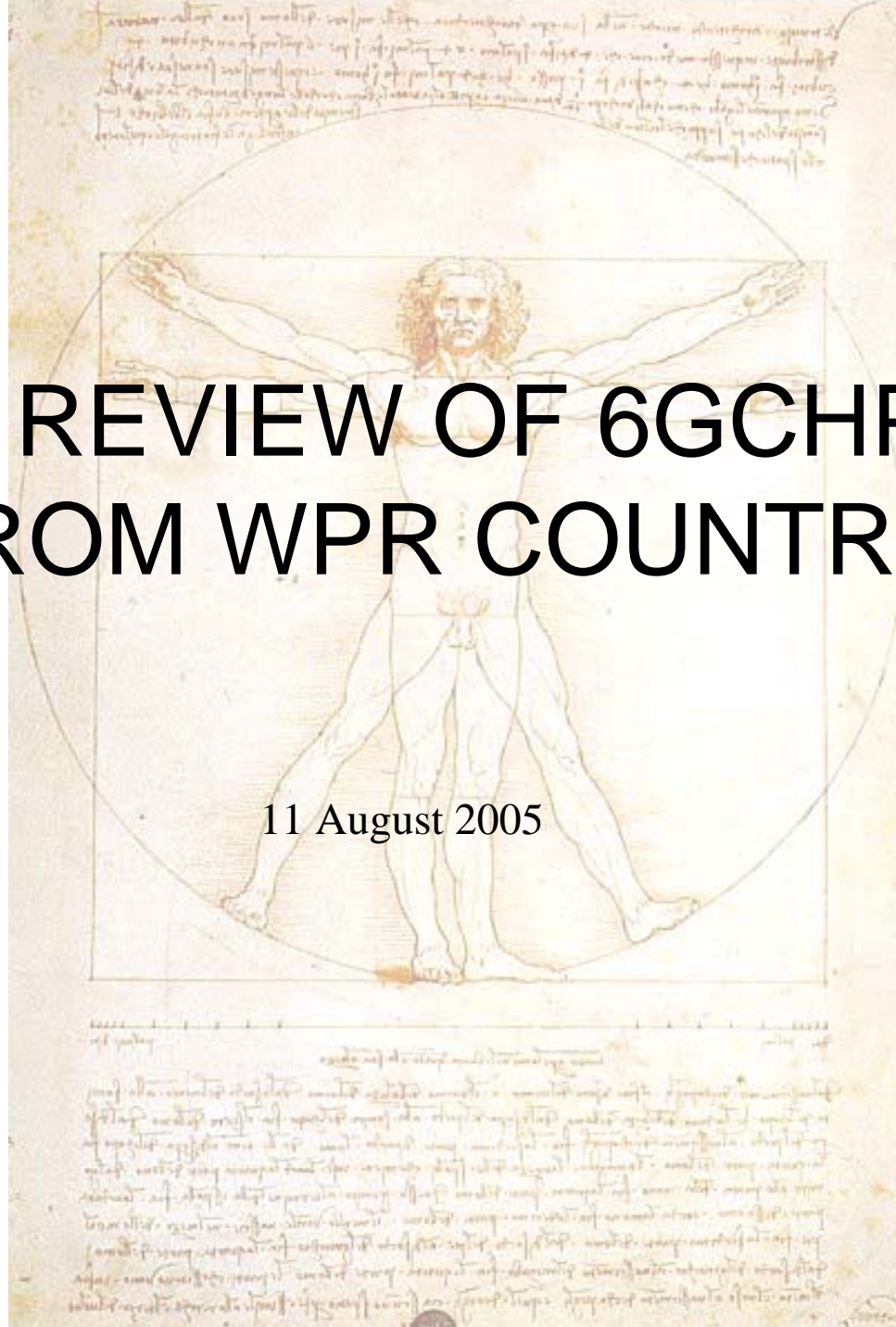


REVIEW OF 6GCHP FROM WPR COUNTRIES

11 August 2005





6GCHP

- Proud to be part of this historic conference
- Timely
 - Two decades after Ottawa
 - Early 21 century
- Theme - relevant



Western Pacific Region: Strength in Diversity

- Land mass, and distance between islands
- Population
 - (from tens of thousands, to over 1 billion)
- Topography
- Culture
- Language
- Development stages
 - (Richest to poorest)



Western Pacific Region: Unity in Diversity

- WPROs Regional Framework for Health Promotion 2002-2005; will be updated for the next five years.
- Common Health Promotion
 - Vision
 - Mission
- Similar approaches to Health Promotion
 - Healthy Lifestyles
 - Healthy cities and settings
 - Life stages



Walk 10,000 steps for health.
Hong Kong

Western Pacific Region: Relevance of 6GCHP to us

- Globalisation affecting us all, but in different ways, and to different extent
 - Remember the 1997 financial crisis
- “Triple” (not double) burden of disease
 - Non communicable diseases – obesity
 - Classic Communicable diseases
 - Emerging Infectious diseases – EV 71, Nipah, SARS, Avian Influenza

Western Pacific Region: Relevance of 6GCHP to us

- Some of our Pacific island countries will be affected by the worst consequences of global warming



Western Pacific Region: Our strengths

- Well-developed healthy cities, settings and healthy islands tailored to our context
 - Multitude of cities (including mega cities), and settings in all countries taking part
 - Formation of Alliance for Healthy Cities; more information in webpage
 - Practical approach to preventing and solving problems



Western Pacific Region: Our strengths

- Partnership involving many sectors, disciplines
- Friendship and sharing of ideas, expertise and resources within the region



Western Pacific Region: Next steps

- Health promotion have to cover:
 - Non Communicable Diseases,
 - Communicable Diseases, and
 - Emerging Infectious Diseases
- Health promotion will continue to be integrated into our health systems



“No smoking” street, Ichikawa, Japan



Healthy Market:

Acrylic panels in front of live chicken cages in a poultry market in Hong Kong

Western Pacific Region: Some Priority Actions

INVEST

- Example: Health Promotion Foundations are in the process of being formed in countries such as Korea, Malaysia, and Mongolia
- Governments are in fact already investing in various areas of health promotion and promoting health.



Bicycle lane, Marikina, Philippines

Western Pacific Region: Some Priority Actions

- **BUILD CAPACITY** of community, health professional and partners
 - Example: We will continue with our PRO-LEAD training
 - We will continue to train health staff and the community on how to implement healthy settings, for instance



Briefing health staff and



Western Pacific Region: Some Priority Actions

- PARTNER
 - Alliance for Healthy Cities will be strengthened
 - Partnerships between implementers, donors, academia and professional organisations will continue and be strengthened



Western Pacific Region: Some Priority Actions

- **REGULATE**
 - Example: FCTC
 - Development, formulation and implementation of new regulations and guidelines to address EIDS such as avian influenza, for example, will continue.





Vinako
(Fiji)

Thank You

Terima Kasih

(Brunei, Malaysia,
Singapore,)



Si Sieh
(China)

Tankyu Tru
(Papua New Guinea)

Merci

Or Kun
(Cambodia)

Slamat Po
(Philippines)

Ko ra ba
(Kiribati)

Kob Kun Krab
(Thailand)

Malo
(Tonga)

Gratias

Arigato gozaimas
(Japan)

Bayrlalan
(Mongolia)

Cam On
(Vietnam)

Gamsa Hapnida
(Korea)

