

## Conference Overview

Conference Name:

Seoungbuk International Conference on Healthy Cities

Date and Time: 2009. 8. 27 (09:00~18:00) ~ 8. 28 (9:00~17:30)

Venue: Seoungbuk-gu Government

Organized by: Seoungbuk Health Center

In Collaboration with: Healthy City Research Center, Health and Welfare Institute, Yonsei University at Wonju

Official Language: English, Korean

Main Theme: Health For All Seoungbuk

Participants: WHO, AFHC, United Kingdom, Australia, Mongolia, United States, KHCP member cities, Health Centers and City Governments, members of the City (Borough) Council, mayors, Healthy City Advisory Committees, Non-governmental Organizations, citizens, students

Registration: Free of charge

Accommodation: Holidays Inn Seoungbuk, Hotels in Seoul

□ Program (provisional, as of July 2 )

Date: 2009. 8. 27

○ Registraion (09:00~09:30)

○ Extraordinary General Meeting of Korea Healthy Cities Partnership

- 10:00~11:00 Opening Ceremony
- 11:00~11:10 Nutrition Time
- 11:10~12:00 Extraordinary General Meeting
- 12:00~13:30 Lunch

○ Global Conference

- 08:30~12:00 Technical visits for lecturers from other countries
- 12:00~13:30 Registration
- 13:30~14:00 Performance

○ First Session (14:00 ~ 15:00)

- 14:00~14:30 Opening Ceremony
  - 14:00~14:05 Declaration
  - 14:05~14:10 Video for instruction of Seongbuk
  - 14:10~14:15 Instruction of invited guests
  - 14:15~14:20 Welcoming speech
    - Mr. Chan Gyo Seo (Mayor of Seongbuk-gu)
  - 14:20~14:25 Message
    - Mr. Chul Sik Jeong (Chairman of Seongbuk Borough Council)
  - 14:25~14:30 Message
    - Mr. Se Hoon Oh (Mayor of Seoul)
  - 14:30~14:35 Message

- Mr. Jung Joo Mang (Mayor of Gangnam)
- 14:40~15:30 Keynote Speech
  - 14:40~15:10 Healthy Cities and Emerging Urban Issues
    - Dr. Hisashi Ogawa (WHO, WPRO)
  - 15:10~15:30 The Healthy City Project of Ulaanbaatar, Mongolia
    - Mr.Munkhbayar (Mayor of Ulaanbaatar, Mongolia)
  - 15:30~15:50 Nutrition Time

○ Second Session (15:50 ~ 18:00)

**Strategies for the future Healthy Cities**

**【Facilitator: Prof. Ok Ryun Moon (Inje University, Graduate school)】**

- 15:50~17:20 Lectures
  - 15:50~16:20 Direction of Healthy Cities Policy in Korea
    - Mr. Chung Hyeon Jung  
(Ministry for Health, Welfare and Family Affairs, Director)
  - 16:20~17:00 Strategies for the future of Healthy City, Brighton, England
    - Prof. John. K. Davies (Univ. of Brighton, England)
  - 17:00~17:40 Healthy City as Ecological Model for Health Improvement and Strengthening Social Capital: Hong Kong Healthy City Projects
    - Prof. Albert Lee (Chinese University of Hong Kong, Hong Kong)
- 17:40~18:00 Discussion
  - Dr. Bu Ok Lee (Head of KHCP)
  - Prof. Jun Hyeop Lee (Korea University, Professor)
  - Mr. Tae Soo Kim (Head of Seongbuk Health and Welfare Committee)

Date: 2009. 8. 28

○ Third Session (09:00 ~ 12:40)

Roles of Each Section for the Healthy City Vision of Local Governments

**【Facilitator: Prof. Sang Su Bae (Hanrim University)】**

▪ 09:00~09:30 Keynote Speech

- 09:00~09:30 The New Vision of Alliance for Healthy Cities
  - Prof. K. Nakamura (Head of Alliance for Healthy Cities)

▪ 09:30~12:10 Lectures

- 09:30~10:00 Direction of Policy on Health Promotion of Seoul
  - Ms. Eun Hee Cho (Dept. of Woman and Family, Seoul City Hall, Advisor)
- 10:00~10:30 Vision of Healthy City, Seongbuk-gu
  - Ms. Won Sook Hwang (Head of Seongbuk Public Health Center)
- 10:30~10:50 Nutrition Time
- 10:50~11:30 The International Healthy Cities Movement: from isolated projects to global integration
  - Prof. Evelyne De Leeuw (Univ. of Deakin, Australia)
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11:30~11:50 The Strategies of Advance Health Care for Healthy Cities

- Mr. Gi Yeol (Mayor of Wonju City)
- 11:50~12:10 Cooperation between public and private sectors and voluntary participation
  - Dr. Mock Huh (Head of Jingu, Busan)

▪ 12:10~12:40 Discussion

- Dr. Sang Jin Han  
(Head of Green Management Center, The Korea Transport Institute)
- Prof. Seok Jun Yoon (Korea University)

- Dr. Sun Sung Noh (Chair of Seongbuk Doctor's Association)
- Prof. Kwang Wook Goh (Kosin University)

- 12:40 ~ 14:00 Lunch

○ Fourth Session (14:00 ~ 16:50)

Evidence-Based Approach to Community Health Program

**【Facilitator: Prof. Hyeong Sik Ahn (Korea University)】**

- 14:00 ~ 16:00 Lectures

- 14:00~14:30 Evidence-based Approach to in Community Health Program
  - Dr. David Hopkins (CDC, USA)
- 14:30~15:00 The Role of Scientific Evidence in Health Policy Formulation
  - Prof. Peter P. Budetti, University of Oklahoma, USA)
- 15:00~15:30 Recent Development of Cochrane Collaboration Activity and Approach to Public Health Field
  - Dr. Sally Green (Australasian Cochrane Center)
- 15:30~16:00 Evidence-Based Approach in Health Promotion Program in Korea
  - Prof. Chun Bae Kim  
(Department of Preventive Medicine, Yonsei University)
- 16:00~16:20 Nutrition Time

- 16:20~16:50 Discussion

- Mr. Geun Heak Yoo (WHO, WPRO)
- Prof. Kuk Hwan Lim (School of Health and Science, Korea University)
- Prof. Gun Yeop Kim (School of Medicine, Kyeongbuk University)
- Prof. Jin Seok Lee (School of Medicine, Seoul National

University)

- 16:50~17:30 Closing Ceremony

## Application Form

- Name of City:
- Title of poster:
- Number of posters (90cm wide ×120cm high):
- Submission:  Air mail     e-mail
- Other: Do you want to display any exhibits or brochures?  Yes  No
- Contact Person:
- Department:
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