

“Building a Drug-Free Community”

through the

FRIEND PROGRAM

(A Project Proposal)

Submitted by the

**Office of the Vice-Mayor
Marikina City, Philippines**

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Introduction

Marikina City, like the other cities and municipalities in Metro Manila has devised ways and means to eradicate this drug menace. With its continuing programs on demand reduction, close coordination with drug enforcers, linkages with other government agencies and non-government organizations, it has established a reputation for its successful programs in this area.

The recent award it has received from the **Anti-Illegal Drugs Special Operations Task Force** proved its worth as an Anti-Drug Abuse Council at par with others in terms of drug abuse prevention.

But, there is also the need to look for strategies and methodologies on how we can totally eradicate it. The need to focus on its root cause rather on its branching problems could be the answer. The participation of the directly affected families and the different sectors in every smallest community might help in addressing this problem.

Thus, we look into this direction and focus our attention in harnessing their potentials and redirecting them towards our goals for a drug-free community.

I. Background (Project Area)

Strength and Capabilities

Location: Marikina City, a lush valley bounded by mountain ranges and sliced by a river is one of the seventeen (17) cities and municipalities comprising Metro Manila. It approximately covers a land area of 2,150 has. or 21.50 sq. kms. This includes government controlled areas available to accommodate its self-initiated expansion programs of any sort. (Please the proposed **Gabay Center** at the Agora Complex)

Population: It has an estimated population of 457,722 in this year 2005 and with 97,148 households composed of people coming from the different regions in the country. Though composed of people of different cultural orientation, spiritual beliefs and character, the local government was able to institute a culture of discipline, good taste and excellence for the past 12 years. (Please see attached photos of **Angkan-Angkan Festival** and other related activities)

No. of Business Establishments

There are at present 26 top business establishments and 34 banks in the city. Their presence is a preparation to accommodate the emergence of greater demand for employment. The cities with its shoe manufacturers provide employment with 20 top shoe manufacturers known country wide and a few exporting worldwide. The business sector is very supportive in the local government initiated programs. (Please see attached pictures)

The **Invest In Marikina Program for 2005** further manifests future investments which would spell more jobs. The building of the **Labor Market** will also serve as a vital link between unemployed skilled laborers and prospective employers. Preference is given to rehabilitated drug dependents through Ordinance No. 97, series of 1999, entitled **Ordinance for the Hiring of Rehabilitated Convicts and Prohibited Substance Abusers as Casual, Contractual or Project-Based Employees of the City Government.**

Political Climate

Marikina City has been at the helm of the multi-awarded Mayor Marides Fernando. Her strong political will and determination started by the former Mayor Bayani Fernando made the city what it is today... a Little Singapore in the making.

The programs on **Squatter-free Marikina, Operation Bangketa, etc.** became helpful in instituting discipline and in the changing of people's attitudes.

Careful planning, decisiveness and sustainability of programs are the formula for success. Good governance is synonymous to teamwork underlined in the principle of **working hard, working well and working together.**

Other related information.

On social services like *education*, Marikina City has 17 public elementary schools and 8 public secondary schools. In addition to the growing enrolment are 41 private schools catering to both elementary and secondary levels. It has 9 tertiary and vocational schools to accommodate local students. Tie-up with private schools led to the launching of REAP

Program for discharged drug dependents from Rehab Centers and out-of-school youth.

On **health** services, there are 16 health centers, 1 government hospital, 9 private hospitals and 2 social hygiene clinics. There is also a free x-ray test and medical check-up for drug dependents.

On **protective** services, there are 255 police personnel with barangay auxiliary police and Bantay Bayan civilian volunteers to assist. Peace and order has to be maintained to attract more investors to provide additional employment. The crime solution efficiency rate is at 97%. There is a continuing strong tie-up between local government and police authorities in the:

1. Drug buy-bust operations by providing marked money.
2. Conduct of trainings/seminars for project implementers.

Weaknesses. Related Information

1. Drug Related Cases

1.1 Apprehended Cases of Drug Abusers

			2004	JAN- JUL 2005
NO. OF PATIENTS			143	70
RECIDIVISTS (admitted twice or more)			21	5
PATIENTS PER BARANGAY				
Concepcion 1			28	10
Parang			22	10
Malanday			12	8
Nangka			14	6
Sto. Nino			13	5
Concepcion 2			11	6
San Roque			11	6
Tanong			9	4
Marikina Heights			6	5

Kalumpang			4		5
Barangka			3		2
J. Dela Pena			5		0
Sta. Elena			2		2
IVC			3		0
NON-RESIDENT					1
PROFILE OF PATIENTS					
Male			123		57
Female			20		13
15 - 19			28		16
20 - 24			27		12
30 - 34			28		10
25 - 29			18		16
35 - 39			19		11
40 and above			19		2
Age 14 and below			3		3
Eldest			33		17
Youngest			32		15
2nd			30		10
3rd			18		12
5th - above			18		10
4th			8		5
Only Child			4		1
Single			91		51
Married			23		12
Separated/Divorced			20		3
Live-In			9		4
Widow			0		0
HS Level			60		30
College Level			25		14
HS Graduate			21		12
Elem Level			14		4
Elem Graduate			11		6
Vocational			7		4
College Graduate			5		0
No Schooling			0		0

DATE OF ADMISSION					
July			18		13
January			17		10
March			15		10
May			11		11
June			17		5
April			12		9
February			8		12
August			14		
October			10		
November			9		
September			6		
December			6		
NATURE OF DISCHARGE					
Program Completed			41		6
Rejected (Mental/Physical Illness)			19		17
Withdrawn			28		7

- 1.2 Marital/Family Conflict Reported Cases
- 1.3 Juvenile Delinquency Cases
- 1.4 School Drop Outs
- 1.5 Violence
- 1.6 Drug related crime offenses of minors
- 1.7 Orphanage cases
- 1.8 Rehabilitated Cases
- 1.9 Relapse Cases
- 1.10 Unemployment Ratio
- 1.11 Drug cases filed in court in a year
- 1.12 Number of violators of drug abuse related crime
(Please refer to Appendix ___ for all data on the above)

II. General Objective:

To harness existing/available organizational resources in the community such as the civic/non-government organizations, families, civic-minded business groups, the barangay government and to

institutionalize common anti-drug related efforts towards a drug-free community.

Specific Objectives:

1. To effectively evaluate the extent of drug abuse in the community by gathering related data/information from respective barangays, local Social Welfare Development Council, Rehabilitation Centers, Police and Courts.
2. To maintain and enhance strong tie-up with various community organizations in the planning and implementation of anti-drug related projects.
3. To empower civic, non-government organizations, and other related community organizations by forging a Memorandum of Agreement between local government and various non-government organizations in the implementation of anti-drug abuse related programs in their own respective sector.
4. To conduct series of anti-drug related training in the area of counseling, drug enforcement support, human helping skills course, livelihood, etc. and to equip the whole community and make them busy in worthwhile activities.
5. To organize two (2) levels of **FRIEND- Drug Free Community Based Program.**

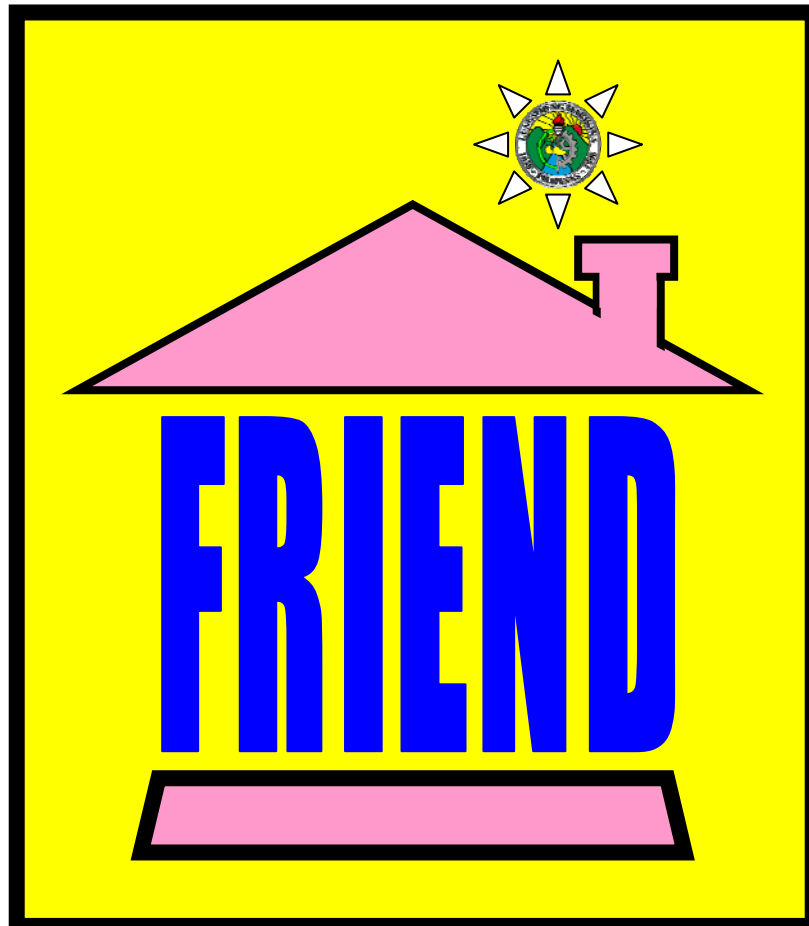
III. Proposed Approaches.

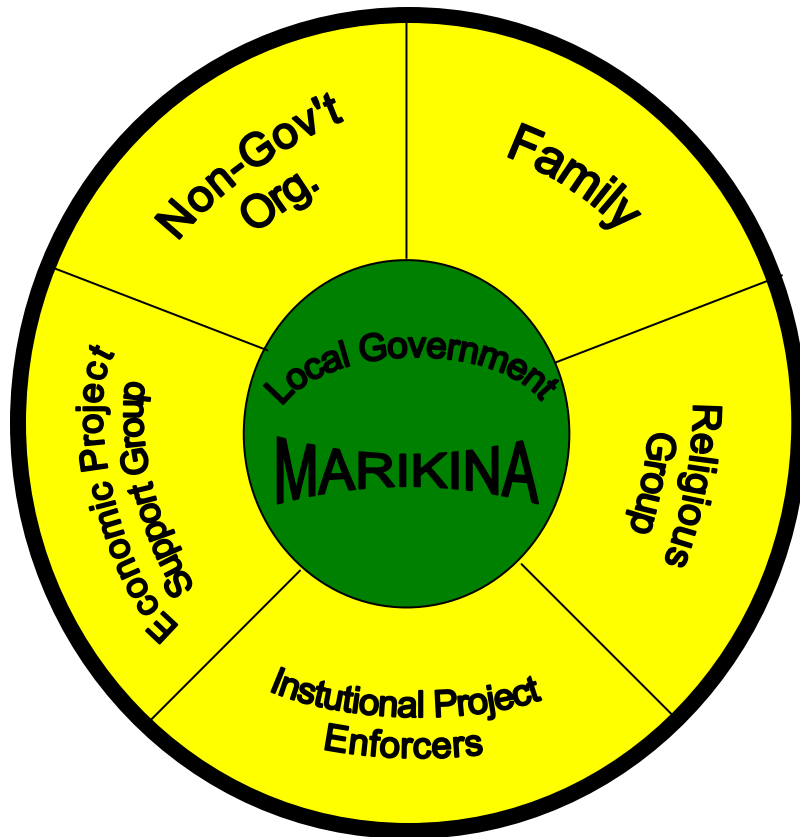
1. Institutionalizing the FRIEND-Drug Free Community Based Program into two (2) levels:

Level 1

FRIEND-Community Based Program

- F- Family
- R- Religious Group
- I- Institutionalized Project Enforcers (Barangay, Police, Bantay-Bayan, etc.)
- E- Economic Project Support Group
- N- Non Government Organization
- D- Drug Free Community Program Implementor (Local Government through the Vice-Mayor's Office)





Level 1 – CORE GROUP

Resources/Communication Chart
 (The Wheel of Project Area Organizational Resources)

2. Tapping the resources of the community to attain a drug-free community

2.1 Financial Resources

- 2.1.1 National/Local Funds
- 2.1.2 Civic Oriented Business Sector
- 2.1.3 Religious Non-government Organization

- 2.2 Direct Participation of the whole members of the community through direct link to individual affiliation to

organization e.g. civic/non-government, religious, etc. in their respective area.

- 2.2.1** Initial launching of **FRIEND-Drug Free Community Based Program**
- 2.2.2** Selection of **FRIEND** Leaders/Officers
- 2.2.3** **FRIEND** Planning Session in implementation of related anti-drug related program
- 2.2.4** Creation of **FRIEND** Project Committees
 - a. Program Implementation Committee
 - b. Finance Committee
 - c. Statistics and Records Evaluation Committee
 - d. Program Follow-up and Monitoring Committee
 - e. Law Enforcement Committee
 - f. Promotion/Advertisement Committee
 - g. Training and Education Committee

3. Scope of Membership and Qualifications

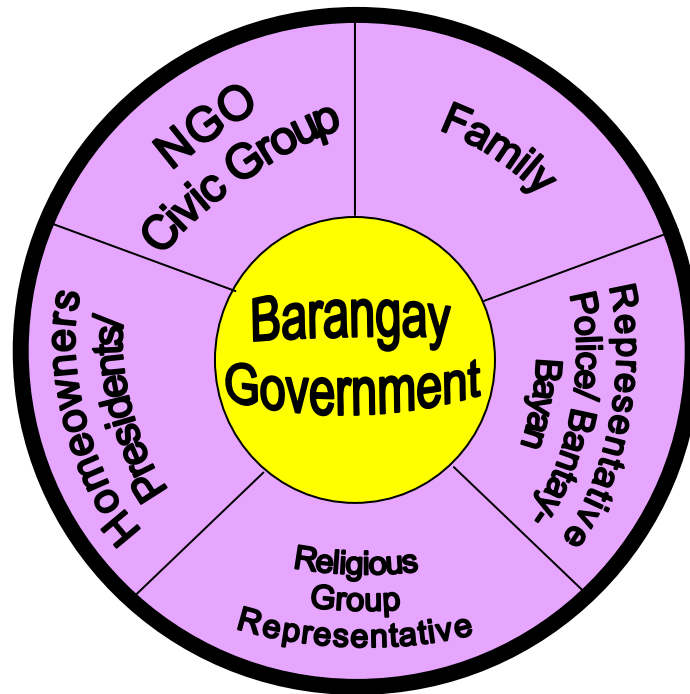
Level 1

FRIEND Core Group

1. There shall be one (1) representative to be selected from the general assembly of all presidents of Homeowners Association in the city of Marikina. (Election shall be called for the purpose)
2. Barangay Kagawad – Chairman of the Committee on Illegal Drugs (one representative from each of the 15 barangays)
3. Business Group Representatives – No limits
4. Selected Model Parents (FAD)
5. One (1) representative from each religious organizations in the community
6. One (1) representative from Non-Government Organizations
7. One (1) representative from the Police Dept.

FRIEND- Community Based Officers/Members
(For each Homeowners Association in the community)

1. Homeowner President in the respective area.
2. At least one (1) representative from each of the following:
 - 2.1 Barangay Tanod preferably the Ex-O or his duly representative
 - 2.2 One (1) representative from each religious organization in the area
 - 2.3 Any business inclined individuals who are able and willing to support the program
 - 2.4 Finalist for Model Parents – FAD
 - 2.5 Head of the Bantay Bayan
 - 2.6 One (1) representative from any of the civic clubs, non-government organizations in the community.



Level 2 – Community Level

4. Establishing FRIEND-Drug Community Based Centers in every barangay with the following anti-drug related functions as:

4.1 Counseling Center

4.1.1 Trained **FRIEND**-community based anti-drug related counselors shall be in-charge in any drug related family conflict. This shall be endorsed by the Lupon Tagapayapa for proper disposition. (Continuing training program for counselors in coordination with the core-group)

4.1.2 Cases that are beyond the expertise/limitations of **FRIEND** Counselors shall be endorsed to the **FRIEND Core Group** or **GABAY Center** (Family Crisis Management and Intervention Center of the Marikina Anti-Drug Abuse Council).

4.1.3 There shall be a proper recording of the actual cases handled on a daily basis for submission to FRIEND-Core Group Statistics and Records Evaluation Committee.

4.1.4 Final Statistical Treatment and Evaluation Report shall be submitted to the FRIEND-Core Group to be utilized in the planning, formulation of program for modification and implementation of drug related policies and strategies.

41. Coordinating/Information/Sports and Livelihood Development Center

4.2.1 Establishment of Drug Case Feedback Information Center which includes reports such e.g. pot sessions and other related illegal activities.

4.2.2 Shall coordinate anti-drug related programs e.g. symposium, sports and livelihood activities, lectures, etc. which are subject for implementation in a given date in the communities.

4.2.3 Shall coordinate and process request for anti-drug sports activities, related project proposals from individual or group/organizations etc. for endorsement to FRIEND-Core Group.

4.2.4 Shall post updated drug related information/activities to the Bulletin Board.

5. Development/Conducting Training Modules for Level 1 and 2 FRIEND members

- 5.1 Module for Counseling
- 5.2 Module for Law Enforcement
- 5.3 Module for Training of Trainors
- 5.4 Financial Capability Development Training

6. Enhancing participation of religious organization in implementation of anti-drug related projects.

- 6.1 Providing secular training in the proper handling of drug related cases/situations.
- 6.2 Establishing strong tie-up with the group in the implementation of their sports activities and others by providing free facilities, financial support, and others.
- 6.3 Soliciting support in preparing lost members of the society in the process of reintegration of individuals in the following areas:
 - 6.3.1 Rehabilitation Centers
 - 6.3.2 Bureau of Jail Management & Penology
 - 6.3.3 Other related institution
- 6.4 Concretizing/Recognition of the group initiatives by designating them as **FRIEND-Moral Recovery Action Team** with open accessibility to government institutions such as Police, CSWD, Rehabilitation Centers within and outside Marikina e.g. conducting follow-up at Bicutan Rehabilitation Center with residents who lives in Marikina. However, such designation shall be subject to the organizational objectives of **FRIEND**. (Congressional Bill needs to be passed)

IV. Functional Work Plans

Level 1 – Core Group

The Local Government:

1. Shall be responsible in the over-all implementation of all **FRIEND-Drug Free Community Based Programs.**
2. Shall act through the FRIEND Project Committees and coordinate with all the local barangay council in all related matters.

The Family:

1. Shall serve as the main beneficiaries in the FRIEND-Drug-Free Community Based Programs.
2. Shall coordinate all existing family-related projects in their respective area.
3. Shall submit anti-drug related program proposals relevant to their community needs.
4. Shall also act as support group to FRIEND.

The Religious Group:

1. Shall provide counseling sessions, lectures, and other related activities.
2. Shall prepare and submit plans and programs for their respective area.
3. Shall coordinate with the core group in the implementation of all programs.

The Institutionalized Project Enforcers Group (Barangay Police, Bantay Bayan)

1. Shall coordinate with the core group during arrest of drug offenders for immediate assistance to parents of drug victims.
2. Shall likewise submit a report on drug related matters.

The Economic Support Group (Business Group)

1. Shall assist both the barangay and core-group in all programs.
2. Shall be allowed to participate in the planning and implementation of related programs and projects.

The Non-Government Organizations (NGOs)]

1. Shall provide assistance in the implementation of all related programs.
2. Shall be allowed to submit proposals or recommend to the core group for effective implementation strategy.

The Drug-Free Community Program Implementor (The Local Government)

1. Shall be the over-all implementor of FRIEND- Drug-Free Community Based Programs.
2. Shall monitor and evaluate all programs of FRIEND.
3. Shall prepare and submit a regular monthly report.

Level 2 – FRIEND Community Based

The Homeowner President

1. Shall organize each respective **FAD Group (Family Against Drugs)**.
2. Shall meet regularly to prepare plans/programs.
3. Shall prepare and submit monthly report to the core group for appropriate action.
4. Shall report to the local barangay cases on marital/family conflicts, juvenile delinquency and other related matters that need immediate attention
5. Shall maintain a healthy working relationship with all members of the core group.

The Barangay Kagawad

1. Shall act as the chair on drug-related cases.
2. Shall act upon drug cases and submit for immediate action to the proper authority.
3. Shall submit regularly a monthly report in all related matters.

The Barangay Tanod/Bantay Bayan/Police

1. Shall provide support/assistance in the arrest/apprehension of drug offenders.
2. Shall coordinate and report to the core group through the HOA President/Religious Group in cases of family conflicts and marital problems.

The Religious Group

1. Shall conduct programs and other activities that will support family cohesiveness.
2. Shall provide immediate counseling or otherwise report to the core group cases beyond their limitations for proper counseling.
3. Shall continuously monitor and evaluate cases on family conflicts and marital problems and submit the same for appropriate action.
4. Shall prepare and implement an action program in their respective locality.

The Family

1. Shall be the beneficiary of **FRIEND- Community Based Program**.
2. Shall be represented in each local FRIEND- Drug Free Community Based Centers through the chosen Model Family of the Community.

The Civic/Non-Government Organization

1. Shall assist and provide support to the local FRIEND-Community Based Centers in any form be it material or technical.
2. Shall help in the promotion of FRIEND's programs and projects.

V. Evaluation Methodology

The Program Follow-up and Monitoring Committee shall conduct the following:

1. Submit monthly report of accomplishment.
2. Conduct surveys through questionnaires to know the extent of the program.
3. Get feedback reports from the community served through home visits and interview with clients.

Attachments:

A. ENFORCEMENT PROGRAM

1. Transportation

1.1 Accreditation of FRIEND Enforcers by the Land Transportation Office in Marikina supported by an ordinance designating them as Drug Test Monitoring Team which has the following specific functions:

- a. To assist Land Transportation Office in ensuring that drug testing procedures employed by the laboratory owners complies with LTO standards and to report any violation to the concerned office.
- b. To conduct weekly gathering of relevant data on the total number of drivers being tested for illegal drugs particularly those who are residents of Marikina whether it yielded positive or negative results.

1.2 FRIEND Volunteer Enforcers among drivers of tricycle, FX, jeepney who shall act as:

1.2.1 Feedback Center Coordinator

1.2.2 FRIEND Auxilliary Enforcers (equipped with two-way radios, IDs, etc.)

B. EDUCATION PROGRAM

1. REAP Program for rehabilitated drug dependents.
2. FRIEND Educational Assistance Program to assist out-of-school youth/discharged drug dependents in the processing of papers, etc. like DepEd Acceleration Program)
3. FRIEND's tie-up with Parents-Teachers Associations in the conduct of trainings for in-school youth/children.

C. HEALTH PROGRAM

1. Free health services for rehabilitated drug dependents.
2. Free access to sports center for individual physical fitness programs.

INDICATORS OF A DRUG-FREE BARANGAY:

1. Members of drug syndicate and pushers have been arrested or denied access to the barangay abusers.
2. Drug abusers have been arrested/brought for treatment and rehabilitation.
3. Barangay folks are actively participating and made aware of the anti-illegal drugs campaign.
4. Barangay Anti-Drug Abuse Councils are activated.
5. Absence of vandalism and graffiti markings in the barangay.
6. Majority of the youth are involved in sports and other worthwhile activities.
7. Absence of heinous crimes formerly attributed to drug a cases.
8. Signing of a MOA/MOU by the PNP representatives, Barangay Chairman, City/Municipal Mayor and City/Municipal/Local government officer.