

**World Health Organization Regional Office for the Western Pacific Region
Healthy Cities Recognition 2016**

Call for Applications for Good Practice

Addressing the social determinants of health through a health in all policies (HiAP) approach

Background

Social determinants of health are the conditions in which people are born, grow, live, work and age, including the health system. These circumstances are shaped by the distribution of money, power and resources at global, national as well as the city and local levels, which are themselves influenced by policy choices. With increasing urbanization, cities become an important area of focus for applying a health in all policies approach to address the social determinants of health to promote health equity.

This call for applications for good practice is looking for innovative examples of addressing the social determinants of health through a health in all policies approach in cities.

Good practice examples may focus on the following topics:

- Mainstreaming social determinants of health into a urban health campaign, policy or programme to promote health equity
- Supporting intersectoral mechanisms or platforms at city level to address the social determinants of health and promote health equity
- Capacity-building on for applying a health in all policies approach to address the social determinants of health for urban health policy-makers
- Collaborating with one or more sectors (e.g. housing, transport) on a specific health topic to address the social determinants of health and promote health equity
- Integrating the social determinants of health into the monitoring of urban health equity
- Example of implementing the Urban Health Equity Assessment and Response Tool (UrbanHEART, available at: http://www.who.int/kobe_centre/measuring/urbanheart/en/)

Recognition of Good Practice

Recognition is given for innovative examples and outstanding practices of addressing the social determinants of health through a health in all policies approach in cities.



Application submission guide:

Please ensure that the key points highlighted in this section are fully addressed in the application.

- **Planning:** Please specify what approaches/activities have been implemented during the project. Specifically:
 - Why and how the example can be considered a good practice for addressing the social determinants of health through a health in all policies approach in cities to promote health equity.

- **Equity:**
 - Did the programme focus more on the poor, the marginalized and/or the vulnerable groups, etc.
 - How gender issues have been addressed at various stages in the process of developing and implementing the example.
 - How the consultation and participation of communities, including disadvantaged or marginalised population groups, has been ensured.

- **Effectiveness or impact assessment:**
 - Have process and outcome indicators for social determinants of health been included in monitoring and evaluation frameworks and activities?
 - What measure of participation or empowerment has been chosen, and why?
 - Is quantitative data on key social determinants available and being used? Is it disaggregated by key stratifiers (sex, age, income etc.) and used for equity-focused analysis and action?
 - Do the sources of information for monitoring and evaluation include qualitative information on social, cultural and economic influences on urban health equity?

The application will be evaluated based on the description of each of the items above.

Materials to be submitted

In addition to the filled out application template, please provide any relevant background materials in support of your publication, including for example: relevant policies/strategies on addressing the social determinants of health through a health in all policies approach, summaries of the project or intervention, media releases, and other information materials (e.g. flyers, booklets, photos etc.).

** For further information, please email Ms Britta Baer (Technical Officer for Gender, Equity, Human Rights and Ageing) at baerb@wpro.who.int*



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Call for Applications for Best Practice

Title Page

- a. Thematic area**
- b. City and Country name**
- c. Full title of the project**
- d. Contact details**
 - i. Responsible person submitting the proposal
Please provide contact details (name, title, affiliation, email, address, telephone, fax)
 - ii. Additional contact person
Please provide contact details (name, title, affiliation, email, address, telephone, fax)

***[Note: Please keep to the word limits as that will be taken into account in the scoring process.]**

1. Executive Summary (300 words)

Please describe the rationale, who is the target population, what was done (strategies or activities), when was it implemented, and the achievements.

2. Background (350 words)

- a. Please describe why this project or intervention was proposed. Please describe the results from surveys, situation analysis, interviews, focus groups, needs assessment or consultation conducted to identify the problem/need being addressed.
- b. Please describe the problem being addressed.
- c. Please describe other existing programmes, challenges and impact.
- d. Please describe the social and cultural context in relation to the problem.



3. Objectives

Please specify the proposed objectives (i.e. the anticipated outcome) and the period/timeline of the project.

4. Planning structure (Maximum 1 page)

Please describe the core planning team; the settings where the project was carried out; the target population; and the activities, tasks, milestones, timeline, budget and source of funding.

5. Multi-stakeholder collaboration (300 words)

- a. **Community participation:** Please describe how the collaboration with community members including the target population, took place in the planning, implementation and/or evaluation phase of the initiative.

- b. **Other stakeholders (e.g. other government agencies, NGOs, private sector):** Please describe how the collaboration with other sectors took place in the planning, implementation and/or evaluation phase of the initiative. Please also describe whether resources were shared (i.e. financial or technical).

6. Equity (200 words)

Please provide evidence of the participation of marginalized and/or vulnerable groups (e.g. female or youth) during the planning and/or implementation/evaluation processes; and/or describe interventions that target them.

7. Replicability or Scalability (300 words)

Please describe how the programme (activities, expertise and resources) can be scaled up and be applied and adapted to other settings or sites.

8. Effectiveness or impact assessment (350 words)

- a. Please provide evidence of programme achievements in relation to proposed objectives (e.g. improvement in health status, adoption of new law or policy). If possible, show or describe changes from baseline to the current status in 2016. Please provide supporting documents where available.

- b. Please describe how evaluation, surveys, data or routine monitoring were utilized to assess progress and outcomes.

9. Measures for sustainability (300 words)

- a. Please describe how the programme is or will be sustained. For example, through city ordinance, city government commitment, community ownership, regular budget allocation, etc.



10. Bonus (Optional): Theoretical basis (200 words)

Please describe how theories of change (i.e., theories of behaviour change, policy development, social marketing, etc) have been utilized for programme development and implementation.

